PiM Publications, Inc. P.O. Box 2140, Fall River, MA 02722, (508) 678 4200, FAX (508) 675 6002

November 3, 1994 10:045 AM

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Cheryl Ferland or Linda Gaudette Dartmouth Printing Company 69 Lyme Road Hanover, NH 03755 FAX (603) 643 5479

Dear Ms. Ferland:

The following is in response to our conversation regarding print orders for 3 Magazine November/December. Changes from the 11/2/94 print order are marked with an apple (\bigstar).

27,000 copies should be shipped as follows: 13,500 to be of the UPC Cover (Overrun this cover before the second) 150 advances to PiM by UPS Ground service **&** 60 for Saturday delivery by UPS or FedEx to: **Don Hicks** 1609 Highland Ave. Fall River, MA 02720 ▲ 5,725* copies shipped per additional instructions by **New Penn: I.P.D. in Harrisburg, PA 1213 Paxton Church Rd. Harrisburg, PA 17110 * PLEASE NOTE: These shipments must be received before 10:30 Tuesday November 8, 1994. ** New Penn special instructions for bill of lading: under consignee put I.P.D. and the I.P.D. address. under shipper place "Dartmouth Printing" and

address

Check off "Pre Paid" for freight charges. under fee write "Bill to PiM Publications, Inc.

P.O. Box 2140, Fall River, MA 02722"

500 shipped by UPS Overnight (RED) To arrive Monday November 8,

1994

Address information to be available by mid afternoon today. Address information to be available by mid afternoon today. Address information to be available by mid afternoon today. Address information to be available by mid afternoon today. Address information to be available by mid afternoon today. Address information to be available by mid afternoon today. Address information to be available by mid afternoon today. Address information to be available by mid afternoon today. Address information to be available by mid afternoon today. Address information to be available by mid afternoon today. Address information to be available by mid afternoon today. Address information to be available by mid afternoon today.

å 13,500*** to be Red Square (bottom with special free information) covers

^{°°°°} This figure can be as musch as 1500 pieces less in favor of the UPC Cover copies.

12,000 (approx) to be mailed Second Class Pending

addresses and corrected quantity to follow

A Balance shipped on separate skid to PiM after mailing

PiM Publications, Inc., One Currant Place, Fall River, MA 02720

A If possible, overrun the UPC Cover magazines before the red square free ones. There are several changes, I appreciat your attetion and assistance on these matters.

If you have any additional questions or concerns, please contact me as soon as possible. Once again, thank you for your help.

Sincerely, Don Hicks Managing Editor